# Misi Rácz

# **User Experience Designer with 9 years of experience**

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Nationality Hungarian

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Place of birth Budapest

Links <u>Design portfolio</u>, <u>LinkedIn profile</u>

## 01 PROFILE

I've been designing enterprise applications with substantial impact for 9 years. As a User Experience Designer, I have been working on pharma, telecommunications, IT, video streaming, and asset management SaaS products. I had the chance to learn a lot, and I keep looking for opportunities where there's knowledge to be picked up.

Recently I've been moving toward design strategy.

When I'm not designing a digital product or spending time with my kids, you'll most probably find me climbing an impossible piece of rock.

### 02 EMPLOYMENT HISTORY

#### 09/2022 - Present

# User Experience Designer at IBM Sustainability Software

**Budapest** 

My team of three works on Maximo Application Suite, an asset management/monitoring/maintenance platform. The main effort is modernizing the suite.

As a mentee I'm learning visioning, an extensive and focused research and design method.

## 06/2021 — 09/2022

# User Experience Designer at IBM Watson Media

Budapest

Main responsibilities: design activities in cross-functional teams starting at concept creation, all the way to handing over polished design to engineers and participating in User Experience Research activities.

## Projects:

- · Live Playlists,
- · Virtual Events with Registration Gate (lead designer),
- · Virtual Events Microsite (lead designer).

#### 05/2018 — 03/2021

# User Experience Designer at Cloudera

Budapest

Being a member of the DCXA (digital customer experience & applications) team, I worked on **MyCloudera**, the company's client facing support portal.

#### Projects (as lead designer):

Assets.

- · Case Creation,
- · Billing & Metering projects.

#### 08/2016 - 04/2018

## **User Experience Designer at Ericsson**

**Budapest** 

Main projects:

- · Ericsson Expert Analytics suite
- · Mobile Positioning System.

The **Ericsson Expert Analytics** team sat in Budapest, consisting of six team members. My responsibilities were: mostly UI/UX design, user research, persona validation, feature validation. I worked together with the product owners and the developer team.

The **Mobile Positioning System** team was distributed with people sitting in Sweden, Estonia, Shanghai and Budapest. Among my tasks were the creation of information architecture, feature validation and UI/UX design. I have worked together with the strategic product manager, domain experts (engineers) and I **lead two designers** working in Shanghai.

#### 05/2014 - 08/2016

## User Experience Designer at ChemAxon

Budapest

I created soutions for softwares supporting drug design workflows.

I designed a groundbreaking macromolecule drawer and editor tool called **BioEddie**, besides that I have worked mostly on **Plexus Suite**, a new application framework that integrates ChemAxon's many Java based discovery tools for chemists into one web app.

Responsibilities: interaction design, usability review, user interface design, building and maintaining the ChemAxon **Design Pattern Library.** 

#### 03 EDUCATION

Sep 2006 — Sep 2010

## **University of Miskolc**

Miskolc

Visual Anthropology

#### 04 SKILLS

User Experience Design Figma
User Experience Research Sketch
Information Architecture Invision

Concepting UXpin – prototyping

#### 05 AWARDS

Oct 2018 — Sep 2020

### **Cloudera Impact Award**

Budapest

Cloudera recognised my team's contribution to the MyCloudera project. MyCloudera is the customer facing support portal of the company.

06	HOBBI	ES
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Trail running, climbing, cross-country skiing, kayaking. Drawing. Reading.

**07 LANGUAGES** 

English

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Hungarian

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## 08 COURSES

Mar 2022 — Mar 2022 Enterprise Design Thinking Practitioner at IBM

Aug 2022 — Aug 2022 Design & User Experience (D&UX) Essentials at IBM

Mar 2017 — Mar 2017 Lean UX workshop at Jeff Gothelf

Feb 2015 — Feb 2015 Usable Usability Seminar at Eric Reiss

## 09 EXTRA-CURRICULAR ACTIVITIES

Sep 2021 — Present Communication Officer and Board Member,

Budapest

**Excelsior Alpine Club** 

Managing social media accounts (Instagram, Facebook, YouTube), designing and maintaining the visual identity, editing and sending monthly newsletters, organizing events, recording and editing videos of talks, participating in board meetings.